

## ECEP Advisory Committee Notes

### April 12, 2019

#### Attendees:

1. Darrell Whitacre
2. Margaret Bridges
3. Mary-Ann Spencer Cogan
4. Zachary Weiner
5. Sean Smith
6. Angelica Stacy
7. Pamm Shaw
8. Andrea Aramburú

#### Notes

1. Approval of Feb.8, 2019 Notes - Approved
2. Member Updates
  - a. CACWF Meeting with Chancellor
    - i. CACWF working to bring more attention to campus family needs
    - ii. Need for sustainable model and fundraising support for ECEP
    - iii. Looking to align Chancellor's strategic initiative, inform impact of tuition increases, and subsequent demographic changes
      1. Increased enrollment of community families, pricing out UCB families although prices are below market competitors
      2. Reducing the number of subsidized families by 5% over time, lack of any increase in campus/student registration fee funds not keeping pace with costs resulting in full fee families and RSSP covering gap
    - iv. Chancellor indicated support for ECEP; placed impetus of fundraising on ECEP and would not commit to a statement enforcing her support
    - v. Financial Aid increased child care estimates from \$1,200 to \$2,080/month
      1. Possibility for student parents to get bigger FinAid package
  - b. ED & LS
    - i. Shifted model - up to 30 students in 5 classes, will need to complete entire minor in 1 summer; 25 confirmed students for summer 2019
    - ii. No funds to ECEP for support, classroom use, or stipends for teachers
    - iii. Early Learning Center approached Institute of Human Development (IHS) to develop module for Administrative Credentialing program
      1. Elementary schools new PK classrooms, administrators lack understanding of new learning setting
    - iv. ECEP teachers invited to attend Leader Inquiry Group once a month on their own time; moving to provide class every other week - discuss project and curriculum
    - v. Research collaboration allows teachers to ask questions about research, better support researchers, and learn best practices
  - c. Chancellor's Community Partnership Application with YMCA, will hear in May
  - d. YMCA Apprenticeship with CalWorks in Alameda County

- i. Stipends for teachers to meet students weekly and discuss their progress
  - ii. Building in mental health support and pre-workshops to prepare to work with children
- 3. ECEP Executive Director Updates
  - a. Enrollment & Operations Updates - 98%, 5 PK vacancies (3 haste, 2 ckc)
    - i. 19-20 - 86% enrolled; slightly ahead of last year
      - 1. Had open houses and mailing to parents to get the news out
  - b. Staffing Levels & Recruitment
    - i. Introduced 15 new staff at last professional development day
    - ii. Open positions - 1 CD, 1 AD, 1 teacher
  - c. Program Self-Evaluation due to CA Dept of Edu; deadline is early June
    - i. Report on areas doing well, areas of improvement, and suggestions to improve
- 4. Financial Review
  - a. FY19 ended with modest deficit (<\$100k)
    - i. Total budget - \$6.1M
    - ii. Pilot program with Alameda County and improved CDE funding, tuition increase, fundraising support from Witkin foundation, over earned on contract and received transfers
    - iii. 13% of revenue taxed by campus and \$33,000 parking charge/year
    - iv. Received Be Smart About Safety funding for key card access for centers with coded key pad entry; will be more secure
  - b. Big Give raised \$5,400 in donations; \$1,000 prize money
  - c. FY20 Planning
    - i. \$6.16M budget; forecasting modest deficit (<\$100,000)
    - ii. Increase compensation cost, meeting budget improvement target through tuition increase
      - 1. Forecasted vacancy rate; will likely miss as almost fully staffed
    - iii. Helped Student Parent Center get Campus grant - concierge-like service for students parents to gain access to other child care if ours is not possible
    - iv. Expecting another Witkin Foundation grant
- 5. Membership - next meeting membership/participation
  - a. Becky Tracy resigned (teacher alum)
  - b. Claire Baine resigned (community ECE)
  - c. Ken Jaffe & Ellie could not attend today
  - d. Zac's student graduating; will no longer be student rep
    - i. Undergrad student parent - Zac will speak to people to gauge interests
- 6. City-wide PD day in August 22 - Pamm to provide information
- 7. Next meeting: June 14, 2019